



How To Student

AI-POWERED PERSONALIZED LEARNING

PERSONALIZED LEARNING, TEST PREP, AND ESSAY FEEDBACK

Help your school reach its goals.

AI-powered personalized learning, built at Harvard. Give every student 24/7 tutoring, ACT and SAT prep, and essay feedback in one platform.

100+

tutoring languages

5 min

setup time

31%

average score gain

WHAT STUDENTS GET



Personalized learning

Learn any K-12 concept aligned with state standards, with 24/7 tutoring in 100+ languages.



ACT & SAT prep

Take unlimited full-length exams. Our AI tutor finds weak areas and provides adaptive practice.



Essay feedback

Get personalized feedback grounded in each student's experiences. AI doesn't write a word.

WHY SCHOOLS LIKE IT

- ✓ Your school. Your price. A Harvard Business School grant helps cover the difference.
- ✓ Eligible for Title I-IV and other education funding.
- ✓ Set up in five minutes with one-click Google or Microsoft account access.
- ✓ Real-time dashboards show student progress and engagement.

STUDENT OUTCOMES

The study: Of 614 enrolled students, 516 completed at least one practice session during the semester.

Score gains: Nearly two in three active students improved their practice ACT scores. Those students' average gain was **31%**. [Read the full case study →](#)

Across schools: Every school working with How To Student has improved its average scores.

BUILT AROUND STUDENT PRIVACY

We don't even collect students' names.

Just their school email and what they do on the platform.

Security and FERPA/COPPA compliance are built in from day one.

We've helped Google and Microsoft strengthen their security. That same expertise protects your school.

See how How To Student can help your school.

We can share pricing, implementation details, and a walkthrough tailored to your school.



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